



The Women's College  
within The University of Queensland  
ready to lead

Ready to Lead  
The Women's College



# Women's Industry Night

Tuesday 21 May 2024



2024 Exhibitor Information





## Introduction

Presented by The Women's College within The University of Queensland as part of the Ready to Lead program, Women's Industry Night (WIN) is a networking and career building experience that aims to connect industry groups and employers with students. WIN was established in 2022.

The event is a showcase designed to provide students with an opportunity to engage their interests and curiosities, test assumptions, and learn about the world of work. It is a mini-exhibition focused on creating value for all participants by bringing together students, Women's College alumnae, and employers to discuss and explore specific industries.



# Exhibitor information

The Women's Industry Night is an opportunity for exhibitors to offer valuable advice to help students kickstart their careers, learn about pathways and gain a deeper understanding about industries.

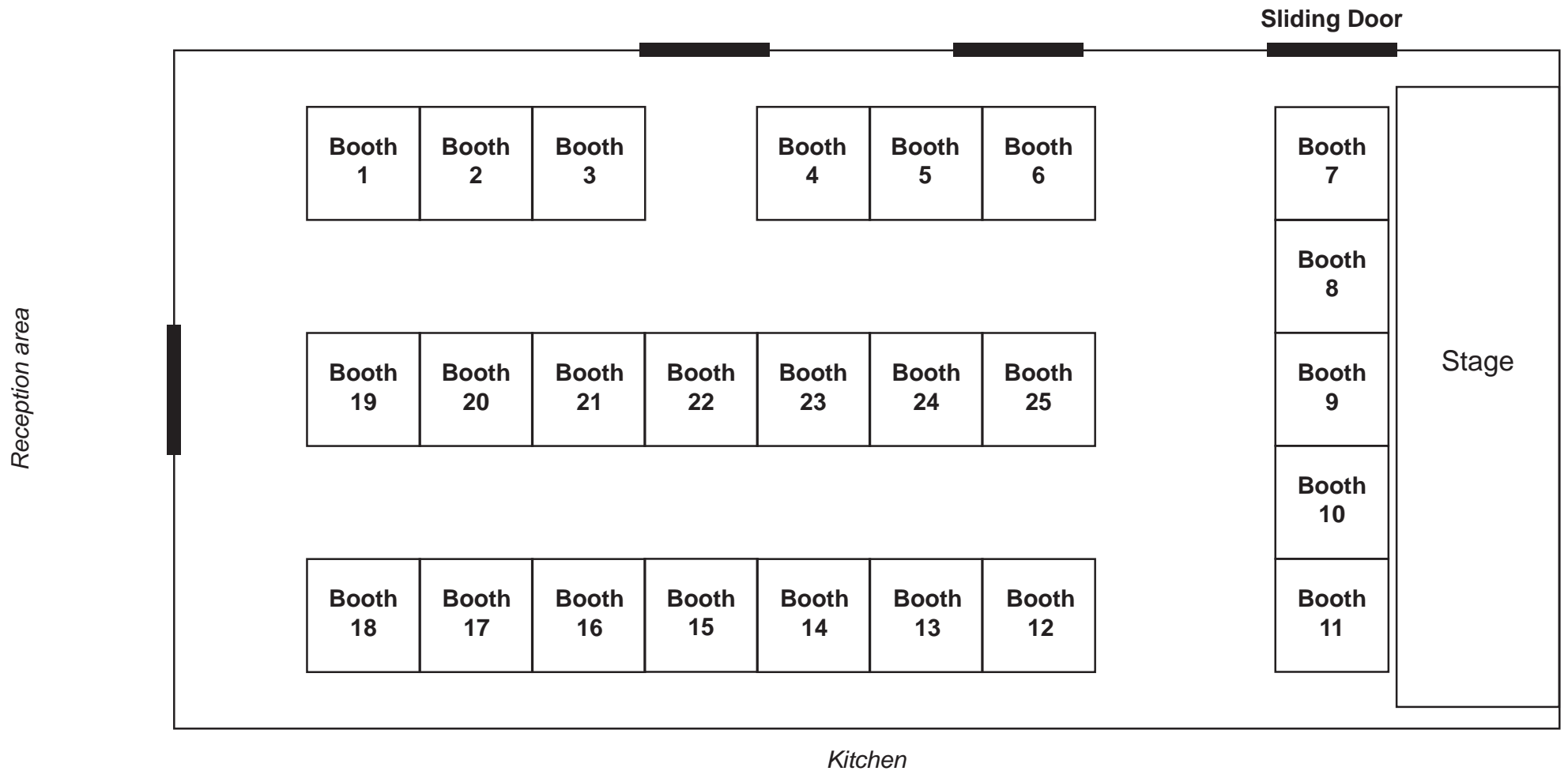
The showcase will provide space-only for up to 25 stalls, all the same size (2 m x 2 m), where companies are invited to be as creative as they like. Exhibitors are to plan what marketing collateral they will bring; for example: a pop up banner, pop-up counter, brochures, showbags, business cards, digital device (laptop or iPad with own power source for the duration of the event).



# Benefits for students

The Women's College has established the Women's Industry Night with the goal of providing the following benefits to its current students:

- Connect with professionals
- Build career confidence and practice networking skills
- Discover employers offering work experience and internships
- Hear about companies recruiting for vacationer and graduate roles
- Increase employability and learn from leading experts



## About the venue

The venue, our Harriet Marks Dining Hall, has space for up to 25 stalls at a 2 m x 2 m size (4 m<sup>2</sup> space-only); no walls provided. While The Women's College cannot provide each exhibitor with a power source within the Dining Hall due to limited facilities, exhibitors are encouraged to provide their own fully charged digital devices. Canapés and a bar (not pictured in the above floorplan) will be provided to event participants and guests throughout the evening.

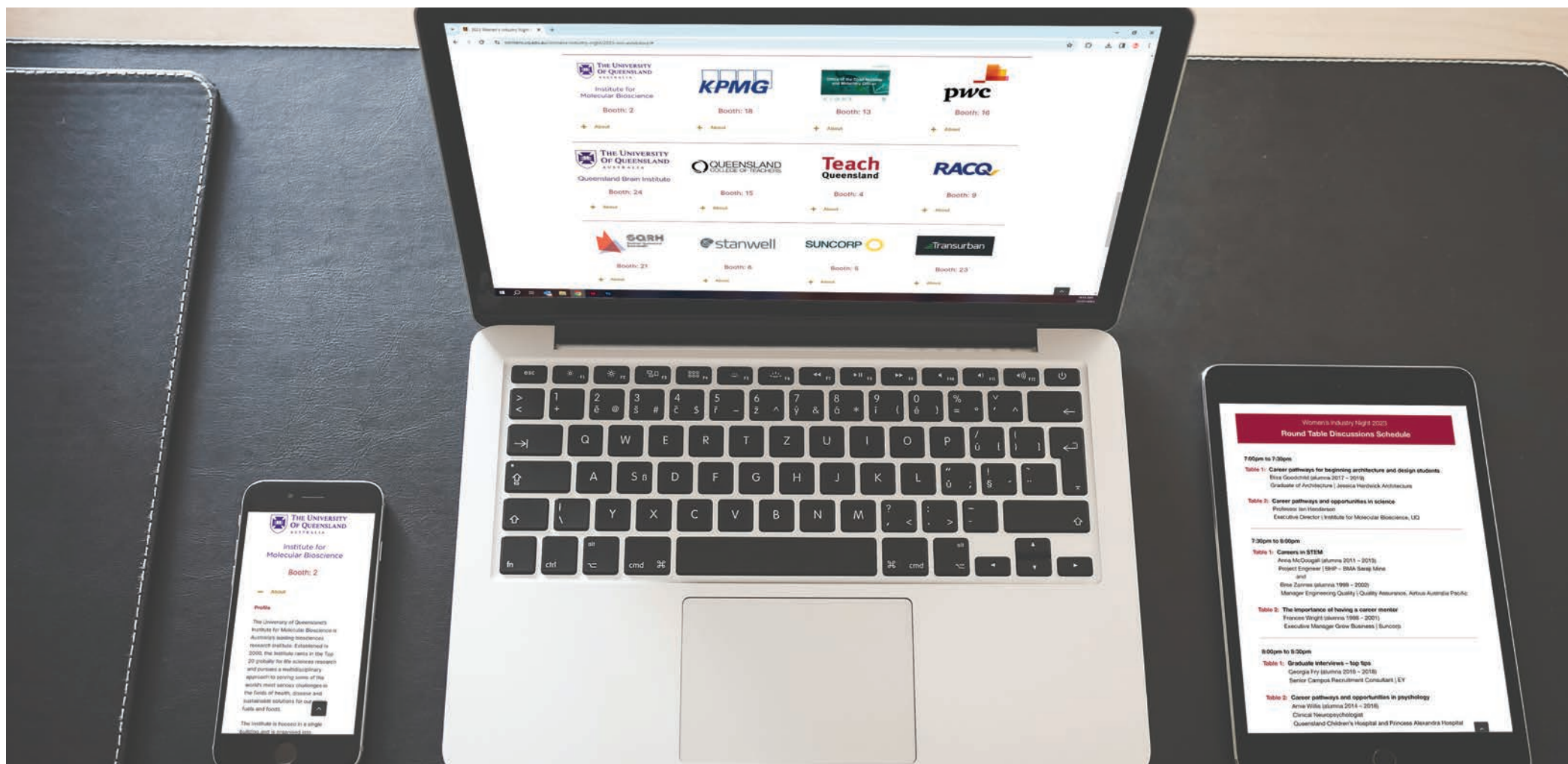
The floorplan above demonstrates an example layout for 25 exhibitors. This floorplan is subject to change depending on how many exhibitors participate in the 2024 event. A finalised floorplan will be provided to exhibitors closer to the event.



# Exhibitor information for students

To further showcase exhibitors at the Women's Industry Night, The Women's College will publish an information webpage on the College's website. Promoted on our social media pages (Facebook, Instagram and LinkedIn) and during the event, access to this webpage will be made available to students and guests from at least one week before the event. This webpage will include each exhibitor's details and branding information. Information on the webpage will be easily read on smartphones and other devices.

[Click here](#) to view the 2023 WIN Exhibitors webpage



# 2023 Women's Industry Night

Our inaugural Women's Industry Night, held on Tuesday 17 May 2022, showcased 20 of Queensland's leading organisations in an exhibition-style event.

In 2023, the event grew to showcase 25 exhibitors.

At both events, companies offered valuable advice to help students kickstart their careers, learn about career pathways and gain a deeper understanding of industries.

In conjunction with the exhibition, round table discussions prove very popular, with guest presenters speaking about topics ranging from careers in STEM, finance, allied health, the importance of having a mentor and using an internship to your advantage, to name a few.

[Click here](#) to see more photos from the 2023 Women's Industry Night



"On Thursday night, I had the privilege of returning to my alma mater, The Women's College, to attend the Women's Industry Night. It was an evening filled with empowering conversations with students early in their studies. EY presented a session on insights and strategies to make your applications stand out. The enthusiasm in the room was contagious, and I left feeling inspired by the future female leaders I had the pleasure of connecting with."

*Georgia Fry, Senior Campus Recruitment Officer at EY pictured (left) presenting a round table discussion at the 2023 Women's Industry Night.*

"We are excited to attend the Women's Industry Night on the 25<sup>th</sup> of May and can't wait to be inspired by professionals from across a number of industries at the event. More importantly we hope to spend the night amongst the best and brightest students and young alumnae as they shape their futures."

*Bentleys Queensland on LinkedIn prior to the 2023 WIN event. Pictured: 2023 resident Natalie Mabiza (right) with Millie Seeto (alumna 2020 – 2022; fourth from left) and Millie's colleagues from Bentleys Queensland.*



Women's Industry Night

When: Tuesday 21 May 2024 | 6:30pm – 8:30pm

Where: College Road, St Lucia, QLD 4067

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YEARS OF



The Women's College

within The University of Queensland

ready to lead

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Register now

[Click here](#) to register your company/organisation for the 2024 Women's Industry Night. Registrations close Friday 19 April 2024. If the link above does not work, please go to: <https://www.womens.uq.edu.au/womens-industry-night>

For further information, please contact our Director of Advancement at [advancement@womens.uq.edu.au](mailto:advancement@womens.uq.edu.au) or call (07) 3377 4500.